

CASE STUDY: Great Green Weekends

National Trust, summer 2007

Throughout the summer of 2007, Marches Energy Agency's Carbon Forum ran a series of sustainable energy themed stalls for the National Trust's Great Green Weekends.

At the stalls, visitors were carbon footprinted, signed energy pledges and tested their leg power on the energy bike. They had the opportunity to buy some of the latest styles of low energy bulb and many swapped their old bulbs for low energy equivalents in a light bulb amnesty.

getting the message across

audience	topics covered
All age groups, National Trust visitors.	<ul style="list-style-type: none">• Low energy lighting• Renewable energy• Sustainable Transport• Saving water• General sustainable energy tips• Climate change.

carbon dioxide savings

	Number of bulbs swapped	Lifetime CO ₂ savings
Light bulb amnesty	131	1.8 tonnes



Sponsorship for the stalls came from the National Trust, Severn Trent, Staffordshire County Council, Shropshire County Council, Shrewsbury and Atcham Borough Council and the Millichope Foundation.

