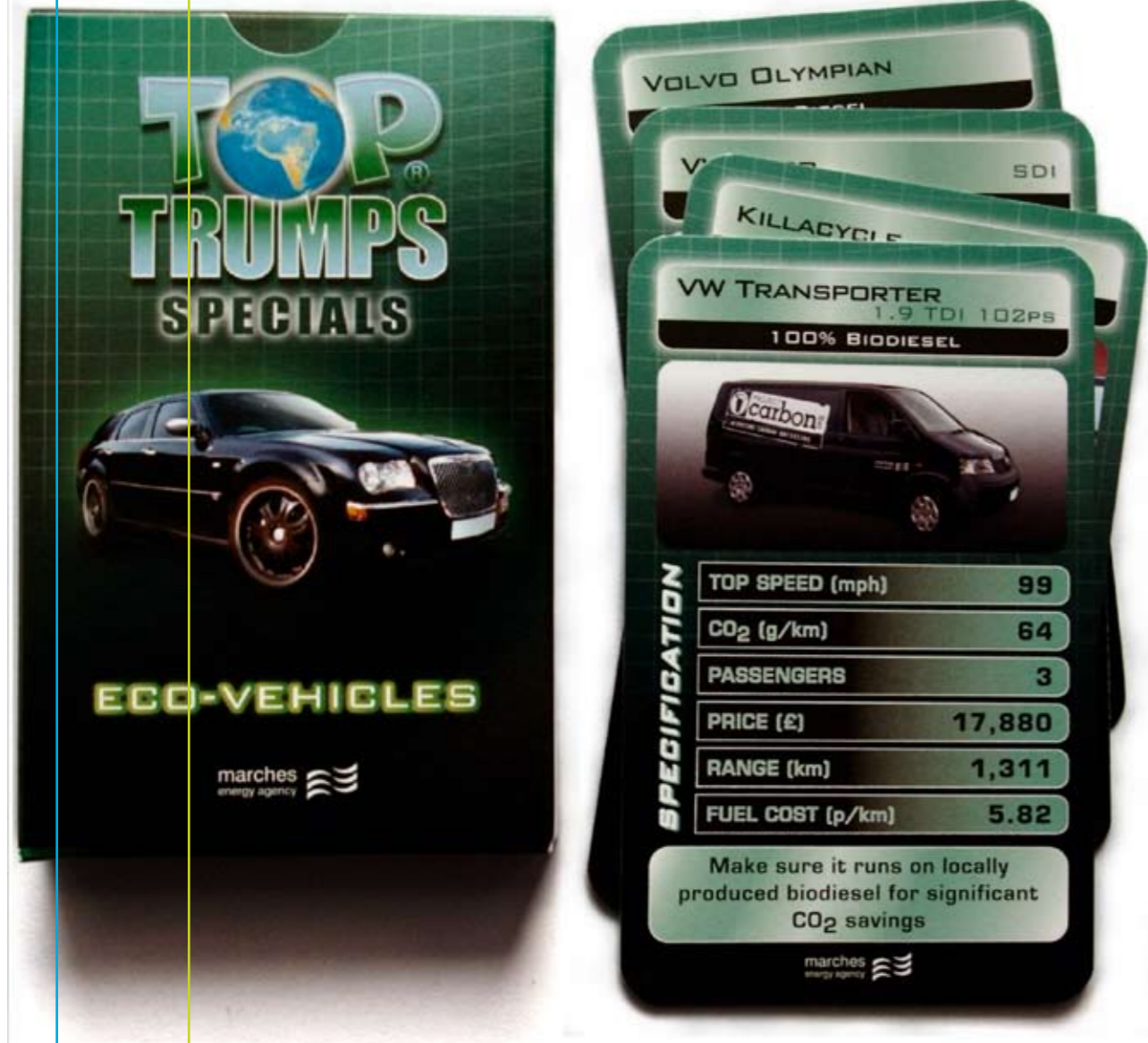


# CASE STUDY: eco-vehicles top trumps game



MEA was part of an EU wide project to increase understanding of the complex issues surrounding transport and climate change; a project involving 17 EU partners. Part of MEA's innovative response was to produce an Eco Vehicles Top Trumps pack.

This card game gives an instant overview of 30 low or no CO<sub>2</sub> transport types and includes, buses, bikes, motorbikes, vans and lorries as well as cars. The pack covers all technologies from electric to hybrids to ultra efficient standard fuel engines. It also gives an overview of the many alternative fuels available. On top of all of this, it's also a great game!

The pack has been distributed to fleet managers and travel advisors across the country and is being distributed to all secondary schools throughout the UK. A limited supply are also available to buy through MEA's Carbon Forum - [www.carbonforum.org](http://www.carbonforum.org)

## getting the message across

audience	topics covered
schools fleet managers travel advisors travel plan coordinators local authority officers game players of all ages	<ul style="list-style-type: none"> <li>• hybrid engines</li> <li>• biofuels</li> <li>• electric engines</li> <li>• hydrogen fuel cells</li> <li>• LPG</li> <li>• public transport</li> </ul>

The project was supported by the EU Competence Programme, Toyota, Honda, Vectrix, Organic Power, The Green Bus and Blooming Futures.

